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Fearless Creative Competition 2025: What is Intellectual Property (IP)?

Understanding Intellectual Property (IP)

Intellectual Property (IP) refers to the legal rights that protect your creative work. Knowing how to safeguard your ideas and creations is crucial as an emerging creative.

1. Types of Intellectual Property

- **Copyright:** Protects original creative works like art, music, writing, film, and design.
- **Trademarks:** Protects brand names, logos, and symbols that identify a business or product.
- **Patents:** Protects inventions, new processes, or technological advancements.
- **Design Rights:** Protect the visual appearance of a product or object.

2. How Does IP Apply to You?

- Your work in this competition is automatically protected by copyright.
- Always credit inspiration sources properly and avoid plagiarism.

3. Protecting Your Work

- **Document your process:** Keep sketches, drafts, and timestamps of your work.
- **Use watermarks or digital signatures** for online sharing.
- **Consider registration** for added legal protection (especially for trademarks and patents).

4. IP and the Fearless Creative Competition

- By entering, you retain ownership of your work.
- We may showcase winning entries, but credit will always be given.
- Ensure that your submission does not infringe on existing IP rights.

5. Where to Learn More

If you want to explore IP further, visit official resources such as:

- UK Intellectual Property Office: www.gov.uk/ipo
- World Intellectual Property Organisation (WIPO): www.wipo.int

Understanding IP empowers you to protect your ideas and build a strong creative career. Dare to be different while ensuring your work remains truly yours!